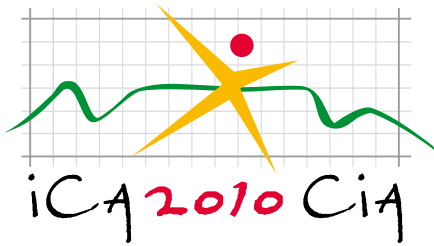


Cape Town Afrique du Sud



ICA 2010: United in our Diversity

EXHIBITION VENUE

The Ballroom,
Cape Town Convention Centre

EXHIBITION VENUE

(Provisional, depending on the final programme)

Monday, 8 March 2010
07h30 – 17h00

Tuesday, 9 March 2010
07h30 – 15h00

Wednesday, 10 March 2010
07h30 – 17h00

Thursday, 11 March 2010
07h30 – 15h00

Friday, 12 March 2010
07h30 – 15h00

STAND PRICE AND SPECIFICATIONS

R17,750.00 (excl VAT).

SPECIFICATIONS:

Basic shell scheme; fascia board (wooden veneer with black lettering); plug point (15 amp single phase); spot lighting; overall security of complex; general illumination; 2 exhibitor badges (includes lunches and refreshments, excludes conference sessions); listing in conference handbook; listing on conference website and an insert in the delegate bag.

SET-UP AND BREAKDOWN

Exhibitors may begin setting up their stands at 14h00 on Sunday, 07 March 2009 to be ready for 07h30 on Monday, 08 March 2010.

NOTE: The exhibition is not open to delegates until 07h30 on Monday, 08 March 2010.

Breakdown may begin at 16h00 on Friday, 12 March 2010 and NOT BEFORE. All materials must be removed from The Ballroom, Cape Town Convention Centre by 19h00 on Friday, 12 March 2010.

NOTE: Materials not removed by exhibitors by this time will be disposed of by the Congress Organisers at the exhibitor's expense.

DOWNLOADS:

To download the Stand Reservation Form; The Ballroom Floor Plan and the full ICA 2010 Exhibition Terms and Conditions, please visit <http://www.ica2010.com/exhibition.php>

ICA 2010 EXHIBITION GUIDE

CONFERENCE OVERVIEW

ICA 2010 – United in our Diversity

Taking place in Cape Town from 7th – 12th March 2010, ICA 2010 is the first time that the International Congress of Actuaries will be held in Africa and presents a once-in-a-lifetime marketing opportunity.

A 5-day congress is planned, with two afternoons reserved for leisure and interaction, with social events throughout the week. The Scientific Programme will be developed with the assistance of a representative and authoritative Scientific Programme Advisory Board and a mix of plenary and parallel sessions is planned.

The congress will also be structured so that delegates can choose to attend the whole event or just the first or second half, depending on personal schedules and areas of interest.

The congress is also a great opportunity for visitors to South Africa to make the most of their trip through a variety of pre- and post-congress tours, and it is hoped that many delegates will bring their spouses, partners or families.

EXHIBITOR BADGES: Each stand includes exhibitor badges for 2 staff. Exhibitor badges allow access to all lunches and refreshment breaks, and the exhibition. Exhibitors are asked to ensure that all personnel are properly registered with the Congress Organiser in advance of the conference. Casual visitors are not allowed.

From the opening of the exhibition on **Monday, 08 March 2010**, staff will not be admitted into the conference area without an official exhibitor badge.

NOTE: Exhibitor badges will be issued only after full payment for the exhibition stand has been received.

STAND BUILDERS: All exhibitors engaging stand builders in connection with their exhibits must provide the Congress Organiser with names and contact details of their appointed stand builders. Exhibitors are responsible for ensuring that their stand builders are made aware of all relevant regulations and requirements contained in this guide.

FURNITURE: All furniture is to be supplied by the appointed stand builders. The full schedule of items that can be obtained directly from them will be made available in due course.

PAINTING: No painting, whether by brush, spray or roller is permitted anywhere inside the Cape Town Convention Centre.

CARPETS: The Ballroom is carpeted throughout. Any exhibitor wanting to lay any other form of floor covering on a stand must obtain the approval of the Congress Organiser. Any damage to the Cape Town Convention Centre by individual stand holders will be charged to individual stand holders.

BANNERS: The hanging of banners is NOT permitted within the exhibition area other than on exhibition stands.

CATERING: The Cape Town Convention Centre has exclusive catering rights on the property. Any exhibitor wishing to serve food and drink at their stand is invited to make arrangements directly with the Congress Organiser.

EXHIBITOR PUBLICITY: All exhibitors are invited to submit an electronic version of their corporate logo for inclusion in the conference handbook. This handbook will be combined with the conference programme and will be given to all delegates at the conference. The information submitted will also be put onto the conference website. This information must be submitted to the Congress Organiser as soon as possible for website inclusion, but no later than 25 January 2010.

DELEGATE PACKS: Each delegate is issued with a conference pack. Exhibitors are invited to include promotional material in these packs at no extra charge. To ensure that your material is included in these packs, it must be made available to the Congress Organiser no later than 14h00 on Friday, 26 February 2010.

DELIVERY ADDRESS: ICA 2010
Unit 11A, Platinum Junction, School Street,
Milnerton 7439, Cape Town, South Africa
Tel: (021) 552 7248 Fax: (021) 552 2349
Email: ef-gsm@iafrica.com

INSURANCE AND SECURITY: Neither The Cape Town Convention Centre nor the Congress Organiser take any responsibility for loss of or damage to exhibition stand material, equipment and exhibits. Exhibitors are encouraged to affect their own insurance to cover all risks. The attention of Exhibitors is drawn to the terms and conditions of contract enclosed in this guide.